

Principles of Communications

ECS 332

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8. Intro. to Digital Commu.



Office Hours:

BKD, 4th floor of Sirindhralai building

Monday **9:30-10:30**

Monday **14:00-16:00**

Thursday **16:00-17:00**

Logo with “hidden” symbols and meanings

amazon.com[®]

The Amazon logo is a curved orange arrow that starts under the letter 'a' and ends under the letter 'n', pointing to the right. This arrow is a stylized representation of a smile and also forms the shape of a curved arrow pointing from left to right.

Construction and Maintenance Technology Research Center(CONTEC)



- Resemble characters “C&M” which means “Construction and Maintenance”
- Symbolize “Water, Land, Road, Building&Bridge”
- Towards sustainable development and bright future

Sony VAIO Logo

SONY
VAIO

Sony VAIO Logo



The Sony VAIO logo illustrates the integration of analog and digital technology. The VA letters form an analog wave and the IO part represents a binary one and zero.

Digital Message

- An ordered sequence of **symbols** (or characters)
- Produced by a discrete information source.
- The source draws from an **alphabet** of $M \geq 2$ different symbols.
 - Ex. English text source: 26 (a to z) + 26 (A to Z) + 10 (0 to 9) + Punctuation and Other Signs (. , ! @ ())
 - Ex. Thai text source: 44 consonants (พยัญชนะ) + 15 vowel symbols (สระ) + 4 tone marks (วรรณยุกต์) + ...
 - Ex. A typical computer terminal has an alphabet of $M \approx 90$ symbols (the number of character keys multiplied by two to account for the shift key)



Ex. ASCII

- Text is commonly encoded using ASCII
- MATLAB automatically represents any string file as a list of ASCII numbers.

```
>> str='I love ECS332';           text string
>> real(str)

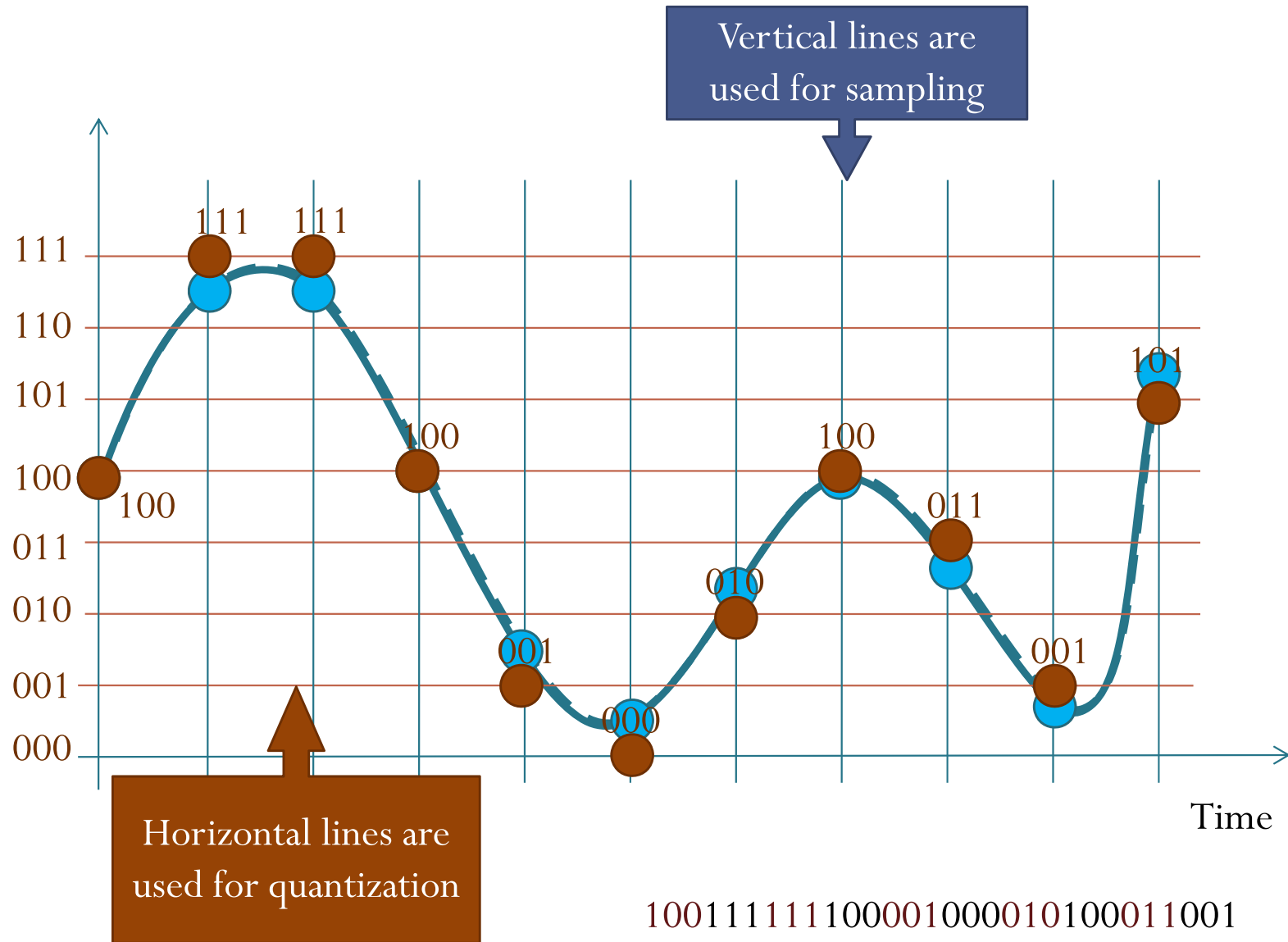
ans =                               (decimal) ASCII representation of the text string
     73     32    108    111    118    101     32     69     67     83     51     51     50
```

```
>> dec2base(str,2)

ans =
1001001
0100000
1101100
1101111
1110110
1100101
0100000
1000101
1000011
1010011
0110011
0110011
0110010
```

binary (base 2) representation of the decimal numbers

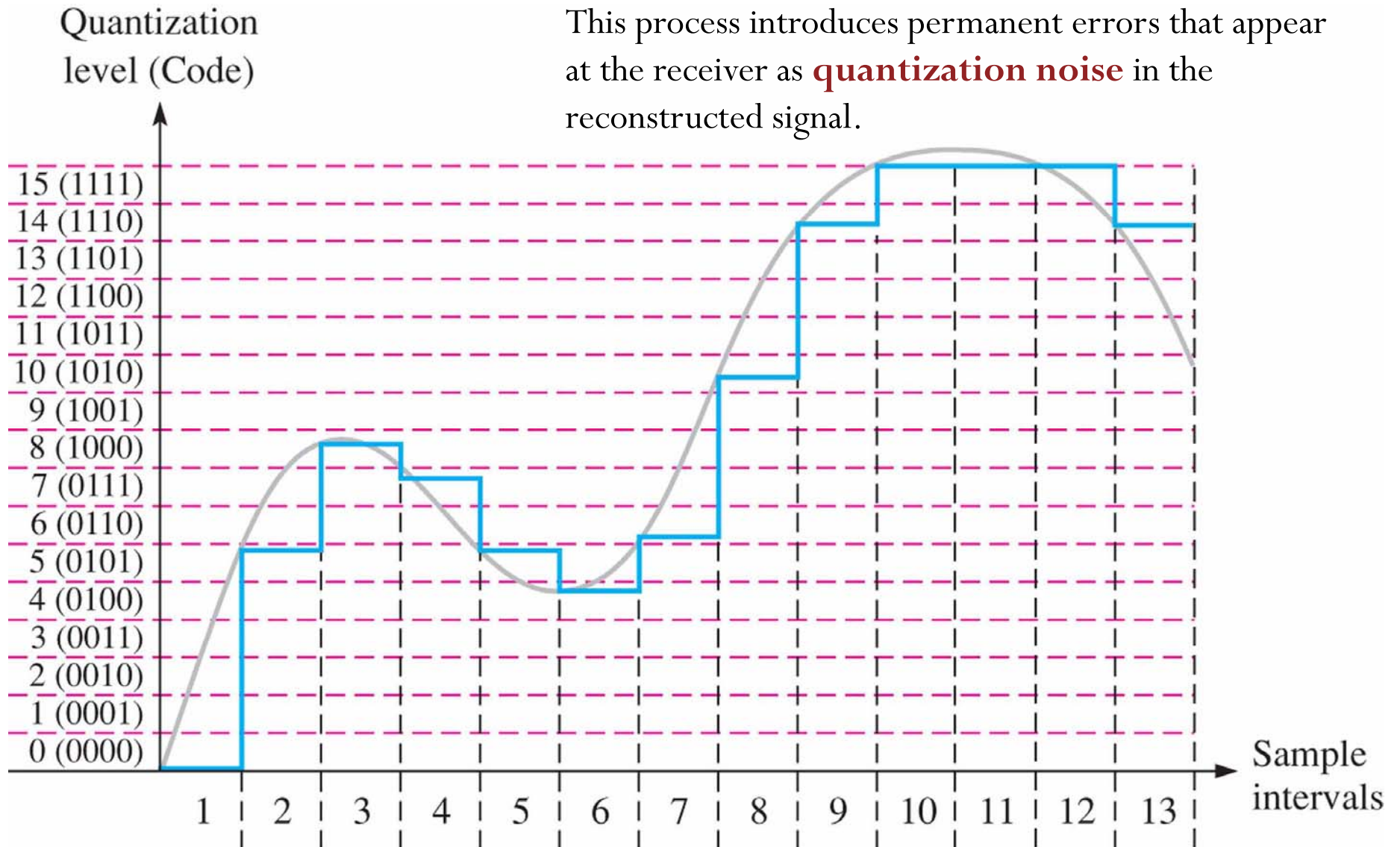
Digitization (analog to digital)



Quantization

Quantizer rounds off the sample values to the nearest discrete value in a set of q **quantum levels**.

This process introduces permanent errors that appear at the receiver as **quantization noise** in the reconstructed signal.



Quantization in 2D Image



N=64



N=32



N=16



N=8



N=4



N=2

